

Buyer's FREE 60-Day GUARANTEE



Shop with confidence, knowing that all merchants on this map have been carefully selected and each offers a 60-day guarantee to cruise line guests.

- This guarantee ensures buyers that all recommended merchants will repair or replace any unsatisfactory item, excluding buyer's negligence, buyer's remorse, watches and lost or stolen merchandise. Some watches and other branded merchandise will be repaired or replaced by the brand service centers.
- For purposes of determining quality and value of jewelry related to a buyer's complaint, only appraisals secured by a buyer from gem laboratories or independent graduate gemologists, not affiliated with jewelry retailing, will be acceptable. Watches and other branded merchandise valuation comparisons must be based on retail prices offered by authorized brand retailers.
- All returns must be authorized by the merchant. Please ask about individual store return policies before you buy.
- The port shopping program is operated by Onboard Media; Inc. who stands behind all customer relations claims relating to the guarantee.
- Participating merchants have paid an advertising fee to Onboard Media for inclusion in this program.
- If you become aware of a problem during your cruise, please contact the Port & Shopping Guide onboard for immediate assistance.
- If a problem arises after your cruise but within 60 days of the purchase date, please contact the Customer Relations Department at Onboard Media.

ONBOARD MEDIA, INC.

1691 Michigan Ave., Suite 600, Miami Beach, FL 33139
 Phone: (800) 396-2999 • Fax: (305) 673-2741 • E-mail: shoppingissues@onboard.com
 Hours: Monday through Thursday, 9:00 am to 6:00 pm; Friday 9:00 am to 5:30 pm EST

In case of an emergency, call:
 TMM Agencies (Viajes Viva Tours SA de CV)
 Av. heroica Escuela Naval S/N Depto. R.
 Int. Plaza Marsol
 Zona Hotelera Norte
 Puerto Vallarta, JAL.
 01152 322 224 0410

If your time is limited in port...

SHOP! these **MUST SEE** stores.

DIAMONDS INTERNATIONAL

TITANZANITE INTERNATIONAL

DIAMONDS INTERNATIONAL WATCH & DESIGN

MILANO DIAMOND GALLERY

DEL SOL

CROWN OF LIGHT™
 IRRESISTIBLY BRILLIANT™



WHERE THERE IS LIGHT...

THERE IS LOVE.

Exclusively at Diamonds International



Your guide to the best shopping in port



Puerto Vallarta Map



HEAD DOWNTOWN
 for the best deals!
 Map of Downtown inside...

DIAMONDS INTERNATIONAL

MILANO DIAMOND GALLERY

Getting around is as easy as 1, 2, 3

- 1) See your **Port & Shopping Guide** on the gangway for **money-saving VIP cards and coupons**.
- 2) Take a **taxi** to the **Malecon**, Puerto Vallarta's **shopping district**, for \$5 per person.
- 3) After shopping, take a **yellow taxi** back to the ship. (\$10 for up to 4 people).



Shopping Checklist

Find the best deals on the designer brands listed below at the recommended & guaranteed shops!

- | | |
|--|--|
| <input type="checkbox"/> Ammolite by Korite jewelry 1 | <input type="checkbox"/> Movado watches 1 |
| <input type="checkbox"/> Crown of Light diamonds 1 | <input type="checkbox"/> Philip Stein watches 1 |
| <input type="checkbox"/> Ernst Benz watches 1 | <input type="checkbox"/> Scott Kay jewelry 1 |
| <input type="checkbox"/> Fendi watches 1 | <input type="checkbox"/> TAG Heuer watches 1 |
| <input type="checkbox"/> Hearts on Fire diamonds 1 | <input type="checkbox"/> Yvel pearls 1 |

SEE SHOPPING MAP INSIDE FOR CORRESPONDING STORE LOCATIONS

DIAMONDS INTERNATIONAL 1



#1 Recommendation for Diamonds

- **Unbeatable Selection:** An NDTA Sightholder in Puerto Vallarta; Buying closest to the source affords you the largest selection and savings on all loose and set diamonds.
- **Lifetime Diamond Upgrades:** Trade-in your diamond for a bigger, brighter diamond.
- Certified GIA and EGL appraisals; Gemologists and master jewelers on staff
- **Become a Designer:** Pick a diamond and pick a setting; Create your dream piece.
- Ask your Port & Shopping Guide how to get your free diamond charm bracelet

TANZANITE INTERNATIONAL 2



The Tanzanite Expert Since 1988

- Buy directly from the source at incredible prices from a Tanzanite Sightholder.
- **Opportunity:** Tanzanite is increasingly rare and its value increases each year.
- Biggest selection of loose tanzanite and set pieces in every size, shape and color
- **Buy with Confidence:** Certificate of authenticity with every tanzanite purchase.

MILANO DIAMOND GALLERY 3



#1 Destination for Jewelry under \$1000

- **DTC Sightholder Since 1995:** Diamonds at extremely competitive prices
- **Certified Diamond Gallery:** GIA/EGL certified diamonds in a range of colors including white, canary, blue, pink and chocolate diamonds
- **Designer Jewelry Brands:** Hello Kitty, Pandora, Caribbean Hooks, Chameleon
- **Designer Watch Brands:** Toy Watch, Skagen

DEL SOL 4



World's Largest Color-Change Retailer; Guaranteed to Make You Say Wow!

- **Just Add Sun!** See Del Sol products change vibrant colors outside in the sun!
- **Over 100 Clothing Options:** T-shirts, shorts, kids apparel, women's tees and more
- **Solize:** Polarized sunglasses with lifetime guarantee even if you lose them!
- **Fun Accessories:** Nail polish, jewelry, beach bags, flip-flops, hats and more

ROLLING STONES 5

Quality Leather Production at a Fair Price

- 29 years serving the people of Puerto Vallarta, cruise ship guests, movie stars and sports figures
- **Gifts and Souvenirs:** Thousands of boots, fitted deer jackets and sting ray purses

JOYERIA Y GALERIA OLE 6a 6b

Unique Designs in Silver, Gold and Art

- Silver and bronze sculptures by D'Argenta, Marcello Giorgio, and Brondis
- **Exclusive Silver and Gold Designers:** Silver by Voreno, Sara Botello, Havanna Femme, Royal Damon Steel; 18K gold by Hellmuth
- Glass vases covered with 23K gold leaves by Jose Luis Martinez

SEVEN SILVER 7

Vallarta's Cool Little Silver Boutique

- Silver at bargain prices; Silver sculptures by D'Argenta and Marcello Giorgio
- **A Variety of Gold Pieces:** 14K, 18K and 22K gold jewelry with Mexican fire opals; Glass vases covered with 23K gold leaves from Jose Luis Martinez
- Located on the Malecon Downtown

GALERIA INDIGENA 8

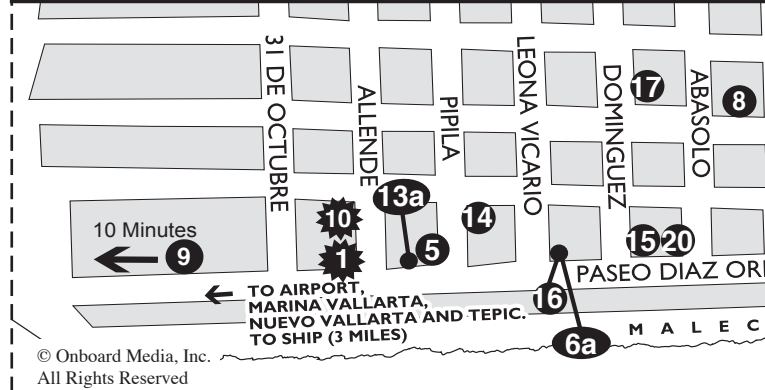
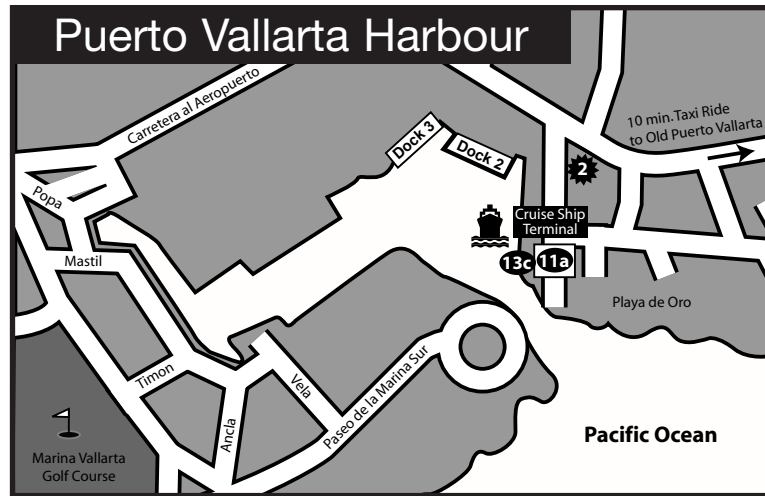
5,300 Sq. Ft. of Arts and Crafts from around Mexico

- Talavera ceramic ware, Mexican colonial tiles, huichol art, masks
- Black clay Day of the Dead art, Original signed glass by Juan Vargas and Trez
- Silver, 14K gold, Mexican fire opals
- Collector quality Mata Ortiz pottery from Casas Grandes region

PLAZA GENOVESA 9

5 Stores in One Location

- **Joyeria El Opalo:** Opals from the mines in exclusive designs, 22K and 14K gold, tanzanite, .925 and .999 sterling Taxco silver
- **Joyeria Libra & Joyeria San Francisco:** Affordable custom made quality jewelry
- **Joyeria y Artesanias Aries Gifts and Souvenirs:** Arts, crafts, Mexican souvenirs



© Onboard Media, Inc. All Rights Reserved



ONLY THE STORES LISTED ON THIS MAP PROVIDE THE 60-DAY BUYER'S GUARANTEE

DIAMONDS INTERNATIONAL WATCH & DESIGN 10



Puerto Vallarta's Source for Fine Watches and Designer Jewelry

- **A Cut Above the Rest:** Crown of Light, Hearts on Fire, The Eighty-Eight Collection
- **Fine Designers:** Ammolite by Korite, Caribbean Topaz, Asher Collection, Baccarat, Baraka, Honora, Bernardaud and Yvel
- **Timepieces:** Philip Stein, Concord, Corum, Movado, Piaget, Dior, TAG Heuer, Chopard, Hublot, Gucci and Raymond Weil

JYMMY'S AND THE OPAL HOUSE JEWELERS 11a 11b

Special Custom Designed Jewelry for You

- Unique jewelry at low prices
- Handmade jewelry combined with 14K and 18K gold, .925 and .950 silver, precious stones and their select Mexican fire opals
- One of the only original family jewelry businesses since 1980 in Puerto Vallarta

THE OPAL MINE 12

Mine for Opals at the One-of-a-Kind Mexican Fire Opal Replica Mine!

- Experience the thrill of "mining" for your unique Mexican fire opal.
- Specializing in exotic and distinctive opals mounted on 14K and 18K gold
- Direct from the famous Opal Mines in Jalisco, Mexico

PACIFIC JEWELRY 13a 13b 13c

Specializing in Black Diamond Earrings, Tanzanite and Blue Diamond Bracelets

- GIA and EGL certified diamonds and fine jewelry at manufacturer's prices
- Beautiful new silver collection at affordable prices
- **Exclusive for Cruise Passengers:** Don't miss the black diamond earrings!



DINING

THE BLUE SHRIMP RESTAURANT 14

- **The Right Place for Shrimp Lovers:** Some of the biggest shrimp you've ever seen
- **Favorite Recipes:** Coconut shrimp, big lobster and juicy rib-eye steak dishes

BUBBA GUMP SHRIMP CO. 15

Discover the World of Forrest Gump!

- Margaritas, shrimp ceviche, seafood, dixie-style baby rack ribs, fish tacos
- Gump Gear Retail Shop; Casual environment; Excellent view; Memorable experience

PARADISE BURGER 16

Home to Some of the Best Burgers and Grouper in Town

- Family restaurant and sports bar, great music, bay views, Located on the Malecon
- Margaritas, Mai Tai's, coconut shrimp, ribs, fish tacos, fajitas, beef, steaks

SI SEÑOR 17

Authentic Mexican Cuisine

- Garden sanctuary in an outdoor setting or air-conditioned dining room
- Serving the traditional carnitas, chiles rellenos and a great variety of moles

MI QUERENCIA 18

Restaurant And Bar

- Tequila, margaritas, international drinks, Molcajetes, fajitas, steak, seafood
- Casual environment, excellent service and dishes; Breakfast, lunch and dinner

MARAZUL 19

Open Daily from 10:00 am to Midnight

- Seafood and international cuisine
- A beautiful beach front location for overlooking the spectacular sunset

HARD ROCK CAFE 20

"You Know Who You Are...You Know Where to Go"

- The best of music, food, drinks and service at the Hard Rock in Puerto Vallarta
- Don't forget to visit the Rock Shop for special promotions.



in Puerto Vallarta

Milano Diamond Gallery 3

1Ct. Starry Lights Diamond Ring for \$399 (Choose From All White or Blue & White Diamonds)

Pacific Jewelry 13a 13b 13c

Black Diamond Earrings for \$20

Del Sol 4

Solize™ Polarized Sunglasses for \$45 - Lifetime Guaranteed